PURTOP EASY: The Best Waterproofing Membrane Solution Now Making Waves in Australia and New Zealand

prfree.org/@mapeiaustralia/purtop-easy-the-best-waterproofing-membrane-solution-now-making-waves-in-australia-and-new-zealand-rfv5gajo26ii

WACOL, QLD — As demand grows for high-performance, easy-to-apply waterproofing solutions, Mapei introduces PURTOP EASY — a breakthrough waterproofing membrane that's transforming how builders and contractors approach membrane waterproofing in Australia and New Zealand.

Distributed in New Zealand by MBP (NZ) Ltd and manufactured globally by Mapei, PURTOP EASY is a game-changing concrete waterproofing membrane engineered to meet the rigorous demands of modern construction projects. Whether you're working on a commercial high-rise or a residential balcony, this Mapei waterproof membrane is purpose-built for simplicity, speed, and long-lasting protection.

A Smarter Alternative to Traditional Waterproofing Membranes
Unlike conventional waterproofing membranes that require complex spray equipment and skilled labour, PURTOP EASY is a waterproof membrane that can be applied using a brush, roller, or trowel. This intuitive application method slashes setup time and eliminates the need for specialised machinery — making it one of the best waterproofing membranes in Australia for projects that demand efficiency without sacrificing durability.

Perfect for Harsh Weather and Complex Projects
New Zealand's unforgiving climate and Australia's high UV exposure call for a waterproofing membrane that can go the distance. PURTOP EASY is a one-component, elastic polyurethane membrane waterproofing solution designed for rooftops, balconies, terraces, and pedestrian zones — ensuring reliable protection in both residential and commercial applications.

Versatile and User-Friendly
What sets PURTOP EASY apart from other waterproof membranes in Australia is its unmatched versatility. It adheres to both vertical and horizontal surfaces with ease, offering excellent performance across a range of substrates including concrete, screeds, tiles, metal, plywood, and even aged bituminous layers.

Fast Drying and Long-Lasting Performance
Projects move faster with PURTOP EASY. Its quick-drying formulation allows for recoating within 24 hours at 23°C. For high-demand jobs, combining it with PURTOP ADY allows single-coat application up to 1.2 mm thick — enhancing mechanical strength and further

reducing downtime.
The membrane remains elastic down to -40°C and is highly resistant to standing water, foot traffic, and root penetration, making it an ideal waterproof membrane for green roofs, landscaped areas, and high-traffic surfaces.

Enhanced Surface Protection with MAPECOAT TNS EXTREME
To take durability to the next level, PURTOP EASY can be finished with MAPECOAT TNS EXTREME — a fast-drying, skid-resistant epoxy-acrylic topcoat available in custom RAL colours. This combination creates a full-system Mapei waterproofing membrane solution built to withstand vehicle traffic and severe weather alike.

Trusted Across the Globe
PURTOP EASY isn't just the best waterproofing membrane for Australia — it's a proven solution globally:
New Zealand – Chinese Consulate, Christchurch: Selected for its ease of use and performance in a high-profile government application.

Australia – Commercial & Residential Projects: Widely praised for elasticity, weather resistance, and simple application.

United Kingdom – Hertfordshire Academy School: Used on a 1600 m² roof, enabling fast completion with minimal disruption.

From New Zealand to the UK, PURTOP EASY is becoming the go-to waterproofing membrane for professionals who want quality results without the complexity.

About Mapei
Mapei Australia Pty Ltd is a global leader in adhesives, sealants, and chemical products for the building industry. With a strong focus on sustainability and innovation, Mapei continues to push the boundaries of what's possible in membrane waterproofing technology.